

Technology



The Occupied Wall Street Journal raised \$75,690 on Kickstarter in October



Fondant cake kits
Goal → Raised
\$3,400 → \$9,561

The funds will allow three Detroit entrepreneurs to manufacture their first batch of fondant cake-making kits.



Desktop Jellyfish Tank
\$3,000 → \$162,917



Barcelona's new album
\$25,000 → \$42,264

The Seattle indie rock trio bypassed labels to finish their latest album. Some of the money will go to a new touring van.



SurfEasy
\$12,500 → \$69,404
SurfEasy is a USB stick with a modified browser that encrypts all your data. Plug it into any computer for a private browsing session.



Revolights
\$43,500 → \$215,621
These LED bike lights sit on wheels instead of handlebars. The project raised nearly \$175,000 more than the requested amount.



Krochet Kids Peru
\$6,000 → \$37,082

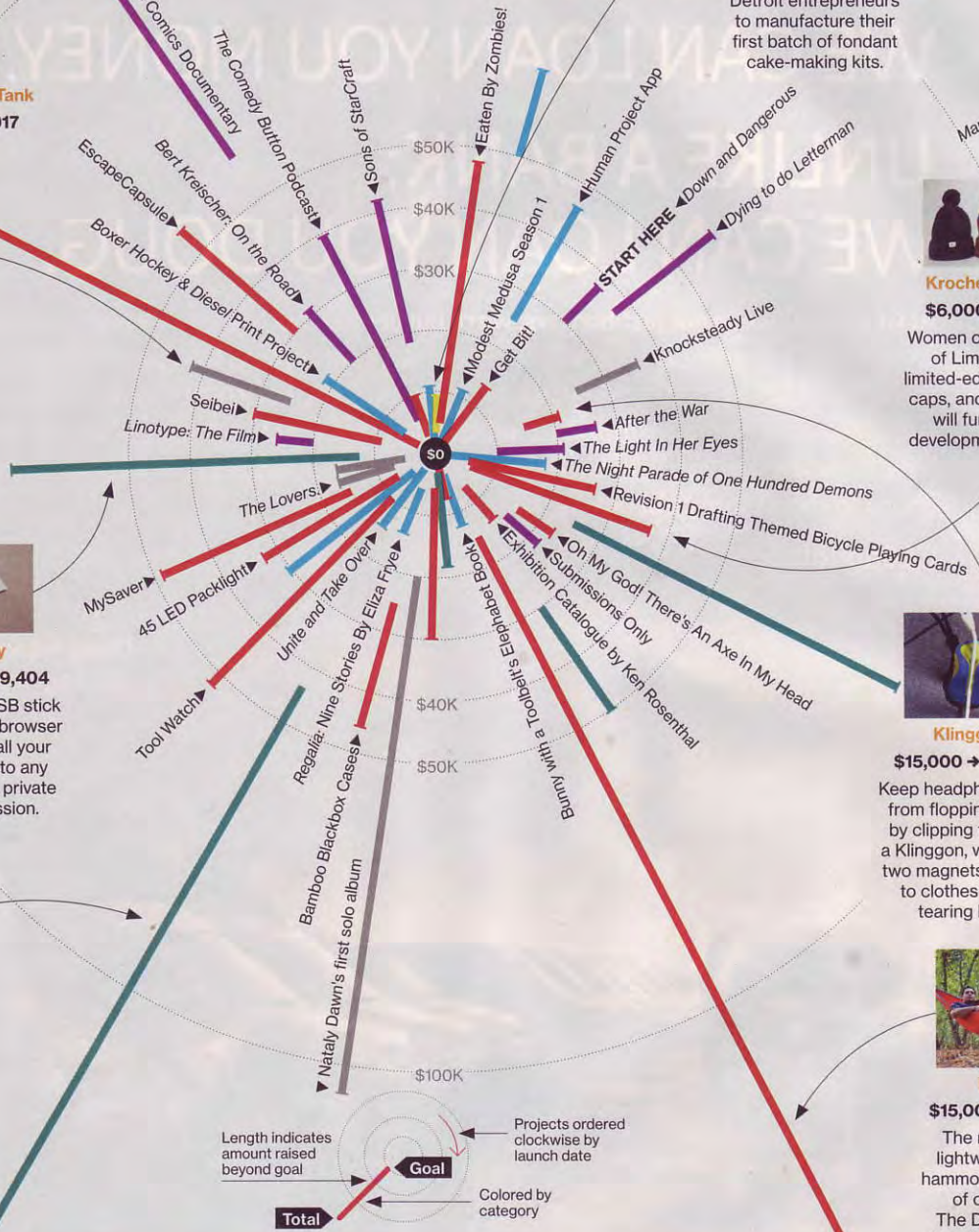
Women on the outskirts of Lima knit these limited-edition alpaca ski caps, and the proceeds will fund Peruvian development programs.



Klinggon
\$15,000 → \$21,198
Keep headphone cords from flopping around by clipping them into a Klinggon, which uses two magnets to attach to clothes without tearing holes.



Kammok
\$15,000 → \$208,853
The makers of this lightweight camping hammock plan a full line of outdoor gear. The Dallas company donates 20 percent of profit to charity.



Crowdfunding

The New Venture Capital

In this torpid economy, it can be hard to find seed money for a new product, company, or artistic venture. Many are turning to Kickstarter, the two-year-old fundraising site that recently passed the million-donor mark. Entrepreneurs and creators used Kickstarter to raise \$8.8 million in September, and these 50 projects exceeded their goals by the most. —Kenton Powell

Projects that met their goal, by category

- Film (43%) ● Music (58%) ● Publishing (44%) ● Products (41%) ● Food (39%) ● Tech (47%) ● Other (54%)